



Charlotte Batson

Associate

Education:

M.S., MANAGEMENT, GEORGIA INSTITUTE OF TECHNOLOGY

B.S., PETROLEUM ENGINEERING, LOUISIANA STATE UNIVERSITY

Professional Qualifications:

- OVER TWENTY YEARS EXPERIENCE IN DATA COLLECTION AND ANALYSIS WITH ORGANIZATIONS IN VARIOUS INDUSTRIES, INCLUDING PETROLEUM EXPLORATION, HIGHER EDUCATION, HEALTH CARE, AND ECONOMIC DEVELOPMENT.
- PRIMARY DATA COLLECTION AND ANALYSIS, INCLUDING SURVEY DESIGN AND IMPLEMENTATION, AND INTERVIEWING.
- EXPERIENCE IN DATABASE DESIGN AND DEVELOPMENT

Professional Experience:

- ASSOCIATE, TAIMERICA MANAGEMENT COMPANY, 2006 - PRESENT
- RESEARCH COORDINATOR, CENTER FOR COMMUNITY AND ECONOMIC DEVELOPMENT, THE UNIVERSITY OF SOUTHERN MISSISSIPPI, 2001 – 2006
- SOLE PROPRIETOR, CHARLOTTE BATSON REAL ESTATE, 1999 - PRESENT
- SR. CONSULTANT, INDEPENDENT PROJECT ANALYSIS, INC., 1997 - 1999
- RESEARCH ASSOCIATE, GEORGIA TECH RESEARCH INSTITUTE, 1990 - 1997
- GRADUATE ASSISTANT, GEORGIA INSTITUTE OF TECHNOLOGY, 1989 - 1991
- PETROLEUM ENGINEER, TENNECO OIL COMPANY, 1980 - 1986

Charlotte Batson, an Associate with TaimERICA, is an Energy Analyst and was recently appointed to the Mississippi Energy Policy Institute (MEPI) by Gov. Haley Barbour. She edits and produces *TaimERICA-SBS Alternative Energy News*, a monthly publication with a nationwide distribution. She has expertise in Economic Development issues in energy development, carbon capture and sequestration, energy markets, and Alternative and Renewable Energy sources in addition to the more traditional petroleum- or carbon-based sources. As a petroleum engineer for Tenneco Oil Company, Ms. Batson managed producing oil fields offshore Texas and Louisiana and performed special studies, including forecasting the Gulf of Mexico mobile rig market, analyzing drilling efficiency for drilling contractors and studying recovery factors for certain geologies. She also evaluated offshore properties for Federal lease sales and analyzed the results.

Prior to joining TaimERICA in 2006, Ms. Batson worked as Research Coordinator for the Center for Community and Economic Development at The University of Southern Mississippi. During this time she participated in a wide variety of economic development projects, particularly for communities with populations under 40,000, ranging from strategic planning workshops and retail studies to community development to the development of highly technical digital tools. Prior to that she served as Research Associate in defense contracting at the Georgia Tech Research Institute. During this assignment she was twice elected to the Georgia Tech General Faculty Assembly.

Ms. Batson holds an M.S. in Management from the Georgia Institute of Technology and a B.S. in Petroleum Engineering with a minor in Geology from Louisiana State University. She has attended professional development seminars personally conducted by Mr. Stephen Covey and Dr. W. Edwards Deming, and others by ACCRA and the International Economic Development Council, in addition to the continuing education required for maintaining her real estate broker's license. She is also the sole proprietor of Charlotte Batson Real Estate, formed in 1999.

Representative Projects:

- Analysis of Late Deliverables Using Statistical Methods, *IBM/Georgia Tech, 1994*
- Feasibility Studies of Offshore Oil and Gas Prospects
- Economic Feasibility of Offshore Petroleum Development Projects
- Evaluation of the Natural Gas Spot Market

Publications

“Shale Gas: Site Selection Game-changer”, *The Site Selection Energy Report*, November 2009.

“Analysis of Late Deliverables Utilizing Statistical Methods and the Taguchi Quality Loss Function,” funded proposal submitted under the \$5 million TQM grant from IBM to Georgia Tech, July 1993.

“Improving On-time Performance in Health Care Organizations: A Case Study,” *Health Care Management Science* 2 (1999) 27–34 27.



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