



# LIDEA

Louisiana Industrial Development Executives Association

## Economic Development Certification Program

### Tentative Program Summary

LIDEA is pleased to present an Economic Development Certification program designed for those ED professionals, Chamber of Commerce staff, elected officials, and local civic leaders who are interested in learning more about economic development. This high-quality program, second to none in the U.S., will be taught by nationally-recognized experts and all content is tailored specifically to the state of Louisiana.

### Three-year certification program

### 6 courses required to achieve certification

#### The core courses:

The Basic Economic Development Course  
Business Retention and Expansion  
Economic Development Financing  
Real Estate Development and Reuse

#### More information on reverse.

#### Thank you to our partners and sponsors:



**LOUISIANA  
ECONOMIC  
DEVELOPMENT**



### **Possible electives:**

Advanced Economic Development Financing  
Economic Development Marketing and Attraction  
Building Community Capacity and a Competitive Business Environment  
Economic Development Strategic Planning  
Entrepreneurial and Small Business Development Strategies  
Managing Economic Development Organizations  
Communication for Professionals  
Negotiation and Conflict Resolution  
Project and Time Management  
Land Planning for Sustainable Development  
Community Assessment  
Economic Impact Analysis  
Retail Analysis and Development  
Rural Diversification through Retiree Attraction and Tourism  
Identifying and Analyzing Target Industries  
Building the Workforce of the Future  
The Site Selection Process  
The Global Economy, International Trade, and Foreign Investment  
Community Leadership Development

### **The 2009 Schedule:**

BEDC: March 2-5  
Building the Workforce of the Future: August 2009 (with LIDEA Meeting TBA)  
Building Community Capacity and a Competitive Business Environment: Sept.-Oct. TBA  
Real Estate Development and Reuse: Sept. – Oct. TBA

### **Cost:**

Basic course \$495 for LIDEA members, \$645 for non-members (includes LIDEA membership)  
Other courses \$395 for LIDEA members, \$545 for non-members (includes LIDEA membership)

Scholarship are available: for information call Charlotte Batson at 601-543-6246

### **Location:**

All courses will be taught at the Louisiana Emerging Technologies Center, LSU campus, Building 340, East Parker Boulevard, Corner of East Parker & W. Lakeshore, Baton Rouge, LA 70803

### **For Further Information:**

Call Charlotte Batson 601-543-6246 or email [cbatson@tamerica.com](mailto:cbatson@tamerica.com)