



TAIMERICA
MANAGEMENT COMPANY

Training for the New Economy

The global economy is undergoing one of the most significant transformations since the industrial revolution. TaimERICA associates are frequently asked to speak on important aspects of the New Economy. Seminar outlines of our most frequently requested topics are listed below:

Workforce Development in the New Economy

- ◆ Recent workforce trends
- ◆ Changes in labor force composition
- ◆ Basic education and the workforce
- ◆ High technology and the workplace
- ◆ Assessing your local labor resources
- ◆ Developing more effective labor training and retraining
- ◆ Labor force recruitment
- ◆ Employing the "unemployable"

Developing an Entrepreneurial Economy

- ◆ Trends in national entrepreneurial activity
- ◆ Defining the successful entrepreneur
- ◆ Developing an effective stimulus for entrepreneurial expansion
- ◆ Clusters and the entrepreneur
- ◆ The relationship between higher education and entrepreneurial activity
- ◆ Technology transfer
- ◆ Sustaining entrepreneurial growth

Understanding the New Economy

- ◆ What is the New Economy?
- ◆ The impact of E-commerce and the Internet on how business is conducted
- ◆ E-manufacturing
- ◆ The geography of the New Economy
- ◆ Telecommunications and technology considerations
- ◆ The changing face of economic development

Technology Led Economic Development

- ◆ Technology trends in the global economy
- ◆ The technology commercialization process
- ◆ Requirements of technology startups
- ◆ The importance of the IPO and venture capital process in technology development
- ◆ The Remora Effect (relationship between corporate R&D labs and startups)
- ◆ Effective tools for stimulating technology development

Globalization in Economic Development

- ◆ Trends in trade and foreign direct investment
- ◆ Trends in production sharing
- ◆ Latin America and Asian advantages for production sharing in factories and offices
- ◆ Effective methods of competing against production sharing locations
- ◆ Incentive policies in the global marketplace
- ◆ Effective techniques for trade and reverse investment promotion

TAIMERICA
MANAGEMENT
provides innovative
solutions customized
to meet the particular
needs of clients. We
have found this
approach culminates
in concrete action
plans with attainable
goals, not in new,
abstract concepts
that become the next
passing fad. This is
how we differ from
our competitors.

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For more detailed information on our services, clients, newsletter as well as some of our research and analysis, please visit our web site at www.taimERICA.com. We welcome the opportunity to assist you with your unique project.